

S1—Sample questionnaire

1. Have you or any of your family members had an experience with the bear?

1. yes; 2. no; if you chose “no”, go to question 3

2. What type of interaction? (multiple answers)

1. aggressed myself;
2. aggressed a family member;
3. entered household and attacked domestic livestock;
4. entered shepherd camp and attacked domestic livestock;
5. produced damage to crops;
9. no answer;

3. Here, where you live, were there any incidents with bears?

1. there are people that I know who had interactions with the bear;
2. I have no knowledge of such incidents;

4. If you have chosen 1 at the previous question, could you tell if those directly encountering the bear have suffered?

1. I have heard they did suffer;
2. I have not heard they did suffer;

5. On TV were presented cases of direct encounters between humans and bears.

1. I have seen such news;
2. I have not seen any news on this topic;

6. If you chose “1” at the previous question, could you tell if it was mentioned on TV that those directly encountering the bear have suffered?

1. I remember it was mentioned that they have suffered;
2. I don't remember to be mentioned that they have suffered;
3. Sometimes it was mentioned that they have suffered, other times that they did not.

7. If the bear aggresses a human being, what would you think it should be done?

1. it should be tracked down and killed immediately;
2. it should be caught and relocated far away from human settlements;
3. it should be caught and made to suffer so it would not come back again;
4. it should be caught and put in a Zoo;
5. it should be caught and fit with a GPS collar to allow permanent monitoring of his position and presence;

8. Imagine you have the possibility to meet a bear in the wild, which is not aggressive and does not aggress you. What kind of emotions you would experience?

1. fear;
2. terror;
3. curiosity;
4. hate;
5. indifference;
6. affection;
9. no answer.

S2—Sample structure

Age structure of the sample

Age class	Nr. of people	Percent
18-24 yr.	58	14,5%
25-34 yr.	92	23,0%
35-49 yr.	102	25,5%
50-64 yr.	95	23,7%
≥65 yr.	53	13,3%
Total	400	100%

Gender structure of the sample

Gender	Nr. of people	Percent
males	198	49,5%
females	202	50,5%
Total	400	100%